



December 4, 2018

SKY Perfect JSAT Holdings Inc.

### **Number of Subscribers as of the end of November 2018**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers\*<sup>1</sup> as of the end of November 2018.

\*1 Subscribers: Subscribers who concluded a pay-subscription agreement

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SKY Perfect JSAT Corporation

### Number of Subscribers as of the end of November 2018

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced the number of subscribers<sup>\*1</sup> to SKY PerfecTV! as of the end of November 2018.

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfecTV!</b>	<b>36,230</b>	<b>9,368</b>	<b>67,416</b>	<b>2.1%</b>	<b>-21,818</b>	<b>3,185,686</b>

Breakdown	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
SKY PerfecTV! <sup>*4</sup>	32,203	8,471	55,433	2.7%	-14,759	2,055,171
Premium Service <sup>*5</sup>	3,415	879	11,278	1.1%	-6,984	1,045,169
Premium Service HIKARI <sup>*6</sup>	612	18	705	0.8%	-75	85,346

(For your reference) Number of contractors <sup>\*7</sup>

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfecTV!</b>	<b>19,386</b>	<b>7,833</b>	<b>57,618</b>	<b>2.1%</b>	<b>-30,399</b>	<b>2,771,215</b>

\*1 Number of subscribers who concluded a pay-subscription agreement.

\*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

\*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

\*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

\*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

\*6 Broadcasting service using optical fibers.

\*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

\* Number of households for the re-transmission service based on optical fibers is 2,180,628 as of the end of November 2018.

This number of households on the press release issued on November 2, 2018 was incorrect. The right figure for October 2018 was 2,176,618.