

January 8, 2019

SKY Perfect JSAT Holdings Inc.

### **Number of Subscribers as of the end of December 2018**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers\*<sup>1</sup> as of the end of December 2018.

\*1 Subscribers: Subscribers who concluded a pay-subscription agreement

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SKY Perfect JSAT Corporation

### Number of Subscribers as of the end of December 2018

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced the number of subscribers<sup>\*1</sup> to SKY PerfectTV! as of the end of December 2018.

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>52,506</b>	<b>12,847</b>	<b>48,472</b>	<b>1.5%</b>	<b>16,881</b>	<b>3,202,567</b>

Breakdown	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
SKY PerfectTV! <sup>*4</sup>	47,629	11,729	38,046	1.9%	21,312	2,076,483
Premium Service <sup>*5</sup>	4,171	1,063	9,628	0.9%	-4,394	1,040,775
Premium Service HIKARI <sup>*6</sup>	706	55	798	0.9%	-37	85,309

(For your reference) Number of contractors <sup>\*7</sup>

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>25,627</b>	<b>11,372</b>	<b>39,458</b>	<b>1.4%</b>	<b>-2,459</b>	<b>2,768,756</b>

\*1 Number of subscribers who concluded a pay-subscription agreement.

\*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

\*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

\*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

\*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

\*6 Broadcasting service using optical fibers.

\*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

\* Number of households for the re-transmission service based on optical fibers is 2,189,613 as of the end of December 2018.