

February 4, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the end of January 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers*¹ as of the end of January 2019.

*1 Subscribers: Subscribers who concluded a pay-subscription agreement

February 4, 2019

SKY Perfect JSAT Corporation

Number of Subscribers as of the end of January 2019

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced the number of subscribers^{*1} to SKY PerfecTV! as of the end of January 2019.

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	38,647	7,471	56,815	1.8%	-10,697	3,191,870

Breakdown	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
SKY PerfecTV! ^{*4}	34,432	6,712	45,009	2.2%	-3,865	2,072,618
Premium Service ^{*5}	3,613	741	10,979	1.1%	-6,625	1,034,150
Premium Service HIKARI ^{*6}	602	18	827	1.0%	-207	85,102

(For your reference) Number of contractors ^{*7}

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	19,560	6,352	46,312	1.7%	-20,400	2,748,356

*1 Number of subscribers who concluded a pay-subscription agreement.

*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

*6 Broadcasting service using optical fibers.

*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

* Number of households for the re-transmission service based on optical fibers is 2,196,187 as of the end of January 2019.