



March 4, 2019

SKY Perfect JSAT Holdings Inc.

### **Number of Subscribers as of the end of February 2019**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers\*<sup>1</sup> as of the end of February 2019.

\*1 Subscribers: Subscribers who concluded a pay-subscription agreement

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SKY Perfect JSAT Corporation

### Number of Subscribers as of the end of February 2019

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced the number of subscribers<sup>\*1</sup> to SKY PerfecTV! as of the end of February 2019.

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfecTV!</b>	<b>34,504</b>	<b>15,275</b>	<b>46,139</b>	<b>1.4%</b>	<b>3,640</b>	<b>3,195,510</b>

Breakdown	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>SKY PerfecTV!<sup>*4</sup></b>	<b>31,213</b>	<b>13,722</b>	<b>35,467</b>	<b>1.7%</b>	<b>9,468</b>	<b>2,082,086</b>
<b>Premium Service<sup>*5</sup></b>	<b>2,739</b>	<b>1,362</b>	<b>9,654</b>	<b>0.9%</b>	<b>-5,553</b>	<b>1,028,597</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>552</b>	<b>191</b>	<b>1,018</b>	<b>1.2%</b>	<b>-275</b>	<b>84,827</b>

(For your reference) Number of contractors <sup>\*7</sup>

	New Subscribers	Re-registered Subscribers <sup>*2</sup>	Churn	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfecTV!</b>	<b>19,054</b>	<b>14,066</b>	<b>36,884</b>	<b>1.3%</b>	<b>-3,764</b>	<b>2,744,592</b>

\*1 Number of subscribers who concluded a pay-subscription agreement.

\*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

\*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

\*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

\*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

\*6 Broadcasting service using optical fibers.

\*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

\* Number of households for the re-transmission service based on optical fibers is 2,208,995 as of the end of February 2019.