

April 2, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the end of March 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers*¹ as of the end of March 2019.

*1 Subscribers: Subscribers who concluded a pay-subscription agreement

April 2, 2019

SKY Perfect JSAT Corporation

Number of Subscribers as of the end of March 2019

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Eiichi Yonekura) announced the number of subscribers^{*1} to SKY PerfectTV! as of the end of March 2019.

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	51,907	51,686	51,229	1.6%	52,364	3,247,874

Breakdown	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
SKY PerfectTV!^{*4}	47,536	46,161	39,101	1.9%	54,596	2,136,682
Premium Service^{*5}	3,671	5,455	11,100	1.1%	-1,974	1,026,623
Premium Service HIKARI^{*6}	700	70	1,028	1.2%	-258	84,569

(For your reference) Number of contractors ^{*7}

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	30,015	50,567	41,277	1.5%	39,305	2,783,897

*1 Number of subscribers who concluded a pay-subscription agreement.

*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

*6 Broadcasting service using optical fibers.

*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

* Number of households for the re-transmission service based on optical fibers is 2,224,742 as of the end of March 2019.