



May 8, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the end of April 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers*¹ as of the end of April 2019.

*1 Subscribers: Subscribers who concluded a pay-subscription agreement

May 8, 2019

SKY Perfect JSAT Corporation

Number of Subscribers as of the end of April 2019

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Eiichi Yonekura) announced the number of subscribers^{*1} to SKY PerfecTV! as of the end of April 2019.

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	55,050	25,814	46,372	1.4%	34,492	3,282,366

Breakdown	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
SKY PerfecTV!^{*4}	51,367	23,192	36,347	1.7%	38,212	2,174,894
Premium Service^{*5}	3,032	2,583	9,204	0.9%	-3,589	1,023,034
Premium Service HIKARI^{*6}	651	39	821	1.0%	-131	84,438

(For your reference) Number of contractors ^{*7}

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	25,484	24,430	36,934	1.3%	12,980	2,796,877

*1 Number of subscribers who concluded a pay-subscription agreement.

*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

*6 Broadcasting service using optical fibers.

*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

* Number of households for the re-transmission service based on optical fibers is 2,234,520 as of the end of April 2019.