

March 2, 2007
JSAT Corporation
SKY Perfect Communications Inc.

SKY Perfect JSAT's Corporate Logo and Location of the Head Office

On April 2, 2007, JSAT Corporation (Headquarters: Chiyoda-ku, Tokyo; President & CEO: Kiyoshi Isozaki; "JSAT") and SKY Perfect Communications Inc. (Headquarters: Shibuya-ku, Tokyo; President & Representative Director: Masao Nito; "SKY Perfect") will conduct a business combination (the "Business Combination") by establishing a joint holding company, SKY Perfect JSAT Corporation (Headquarters: Chiyoda-ku, Tokyo; President and Representative Director (tentative): Masao Nito; "SKY Perfect JSAT"). In accordance with this integration, the companies have decided to adopt a new corporate logo for the new company.

New corporate logo for SKY Perfect JSAT



The new corporate logo combines the initial letters "S" of SKY Perfect and the "J" of JSAT in a dynamic design that conjures up the image of "a new wind," powerfully expressing SKY Perfect JSAT's resolve to innovate new approaches. This resolve is in line with the SKY Perfect JSAT Group's commitment, expressed in its Mid-Term Management Plan, to utilize its position as a base that accumulates and transmits multichannel content to become a media group that delivers a personal, rich video life to all people.

The corporate logo complement the SKY PerfectTV! shade of blue used by SKY Perfect's mainstay SKY PerfectTV! service and the JSAT shades of blue and red used in JSAT's logo.

In addition to being used as the corporate logo for the holding company SKY Perfect JSAT, the new logo is intended for use as a Group logo by the two business subsidiaries JSAT and SKY Perfect. The two business subsidiaries will continue to use the existing JSAT, SKY PerfectTV, e2 by SKY PerfectTV! and other logos.

SKY Perfect JSAT Group logo



The location of the Head Office of the new holding company SKY Perfect JSAT has been decided.

Overview of SKY Perfect JSAT

- (1) Company name: SKY Perfect JSAT Corporation
- (2) Head Office address: Pacific Century Place Marunouchi 17F, 1-11-1 Marunouchi, Chiyoda-ku, Tokyo, Japan
- (3) Scheduled date of establishment: April 2, 2007