



June 4, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the end of May 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the number of subscribers*¹ as of the end of May 2019.

*1 Subscribers: Subscribers who concluded a pay-subscription agreement

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SKY Perfect JSAT Corporation

Number of Subscribers as of the end of May 2019

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Eiichi Yonekura) announced the number of subscribers^{*1} to SKY PerfecTV! as of the end of May 2019.

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	39,016	8,627	50,913	1.6%	-3,270	3,279,096

Breakdown	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
SKY PerfecTV!^{*4}	37,017	7,897	39,887	1.8%	5,027	2,179,921
Premium Service^{*5}	1,518	698	10,082	1.0%	-7,866	1,015,168
Premium Service HIKARI^{*6}	481	32	944	1.1%	-431	84,007

(For your reference) Number of contractors ^{*7}

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	18,760	7,480	41,515	1.5%	-15,275	2,781,602

*1 Number of subscribers who concluded a pay-subscription agreement.

*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

*6 Broadcasting service using optical fibers.

*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

* Number of households for the re-transmission service based on optical fibers is 2,240,950 as of the end of May 2019.