

No	Materiality		Long-term		Short-term			
	Important Themes	Important Issues	Targets (Vision for 2030)	KPI	Goals	KPI	FY2021 Result and Actions	
1	Building resilient broadcasting and communications infrastructure, eliminating information gaps	Provision of broadcasting and communications infrastructure to any areas and in any environment	Give connectivity to everything on the planet seeking connection, and constantly provide reliable services, at any time	By developing disaster-resistant broadcasting and communication infrastructure and expanding our reach, we will provide connectivity to all "people who seek connection" on the planet at any- time, anywhere	-	Expand the number of households that can provide broadcast services via optical lines to 35 million by 2023 in addition to satellite broadcasting	Number of households available for broadcasting services	Approx. 34 million households (end of Fiscal 2021) *Newly started in Toyama Prefecture in February 2022, providing a total of 35 prefectures.
		Support of BCP and relief recovery through provision of disaster-resilient broadcasting and communications infrastructure			Bandwidth of our satellite fleet	Expand the usage bandwidth of our satellite fleet from the previous fiscal year	Bandwidth of our satellite fleet	+51% compared to FY2020
2	Building resilient broadcasting and communications infrastructure, eliminating information gaps	Support of BCP and relief recovery through provision of disaster-resilient broadcasting and communications infrastructure	Give connectivity to everything on the planet seeking connection, and constantly provide reliable services, at any time	By developing disaster-resistant broadcasting and communication infrastructure and expanding our reach, we will provide connectivity to all "people who seek connection" on the planet at any- time, anywhere	-	Install 90m wind-resistant antenna and strengthen rooftop structure at SKY PerfecTV! Tokyo Media Center.	-	90m wind-resistant antenna and reinforcement of rooftop structure at SKY PerfecTV! Tokyo Media Center were installed. (Completed in FY2021)
		Initiatives to enhance reliability and sustainability of satellite communication services through technological innovation			Bandwidth of our satellite fleet	Expand the usage bandwidth of our satellite fleet from the previous fiscal year	Bandwidth of our satellite fleet	+51% compared to FY2020
3		Initiatives to enhance reliability and sustainability of satellite communication services through technological innovation		Improve service reliability by building partnerships to share back-up satellites and control stations among satellite operators	Number of critical service cut	Reduce the number of major service breaks to zero each year	Number of critical service cuts	1(One) incident *Duration: Approx. 6 hours *Impact Area: all over Japan and Southeast Asia
4	Improving the richness of life through a diversity of content	Provision of a wide range of content via broadcasting, distribution, and various subscriber interfaces	Realize an integrated media platform that expands people's values with various contents and services	Promote encounters between people and content, and create a world where you can easily see the content you want to see	-	Increase opportunities for people to enjoy content not only through satellite broadcasting, but also through greater use of distribution services and interactive features	-	<ul style="list-style-type: none"> <li>New video streaming service "SPOOX" in October 2021 was launched, and "Value Plan" with over 30,000 titles started in February 2022.</li> <li>Event for professional baseball fans to enjoy SoftBank Hawks' camp on Metaverse was carried out in January 2022.</li> </ul>
5		Promotion of content distribution by supporting entry of diverse content holders		Create a world where content holders (individuals / companies) can easily enter the content business	-	Develop a mechanism to provide content providers with studio functions, content transmission, distribution functions, etc. integratedly	-	"Media HUB Cloud" as Media solution service for content providers started in June 2021.
6		Appropriate action for content involving violence, human rights, discrimination, etc.		Establish ethical guidelines for providing video content and use it as the standard for our services	-	Develop detailed and appropriate guidelines for our content offerings and revise them as needed in response to changes in the times	-	Guidelines (bylaws) for content* provided by us were established in October 2021. *including content for distribution service

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7	Contributing to the environment to make a decarbonized society and recycling-based economy a reality	Reduction of CO2 emissions by promoting use of renewables and improving energy efficiency of satellites and terrestrial facilities	Aim for 100% renewable energy use by the Group	Renewable Energy Rate	Aim for 80% or more of renewable energy use by the Group	Renewable energy consumption	TCFD-Based Information Disclosure : <a href="https://www.skyperfectjsat.space/en/sustainability/tcfid/">https://www.skyperfectjsat.space/en/sustainability/tcfid/</a>
		Support partner companies for reduction of CO2 emissions via Satellite services	Expand its contribution to renewable energy power generation and supply	Power Generation of Renewable Energy by Users of Solar Power Generation Output Prediction Service	Expand the amount of renewable energy generated by user companies of a solar power generation output prediction service	Power Generation of Renewable Energy by Users of Solar Power Generation Output Prediction Service	Aiming to systemize and develop the business of Hybrid Solar Power Generation Output Prediction service with utilizing artificial intelligence, satellite images, and the whole-sky images retrieved by integrated ground sensors after FY2022 with the Central Research Institute of Electric Power Industry.
		Appropriate disposal of industrial waste and promotion of 3Rs (reduce, reuse, recycle)	Reduce the volume of waste generated by the Group by promoting appropriate disposal, reuse, and recycling of industrial waste	Group's waste volume	Expand the supply of renewable energy project with Challengery Inc., a company known for wind power generation	Number of Challengery Projects	<ul style="list-style-type: none"> <li>• Operation of Challengery's Magnus wind turbines in the Philippines started in June 2022.</li> <li>• Satellite Internet service using electricity generated by the wind turbines is also scheduled to start.</li> </ul>
8	Contributing to the environment to make a decarbonized society and recycling-based economy a reality	Environmentally friendly procurement	Promote green procurement (CSR procurement) to all suppliers	-	<ul style="list-style-type: none"> <li>• Calculate the Group's waste volume and disclose it from FY2021 results</li> <li>• Continue to reduce the Group's total waste volume from FY2022 onward compared to the previous year</li> </ul>	Group's waste volume	<ul style="list-style-type: none"> <li>• Not completed calculating the actual waste volume generated by the Group. *SKY Perfect JSAT Corporation only : 150.51t (Industrial waste 63.73%, General waste 36.27%)</li> <li>• Studying a scheme for recycling antennas, etc.</li> <li>• Present campaign of calendar that was to be disposed for subscribers was carried out.</li> </ul>
9		Initiatives to remove space debris	Establish a space debris removal service as a business	-	<ul style="list-style-type: none"> <li>• Formulate the Green Procurement Policy (CSR Procurement Policy) in 2022</li> <li>• From FY2023 onward, set targets for the ratio of suppliers' consent to the Green Procurement Policy (CSR Procurement Policy).</li> </ul>	Progress in commercialization of space debris removal services	Researching advanced company case studies to formulate a green procurement policy for FY2022.
10		Provision of new value through upgrades of broadcasting and communication and technological development	Continue to provide new video services and new customer services, and develop society	-	Realize commercialization of space debris removal services	Continue to introduce new services that increase customer value every year	-
11	Improving the environment in space	Development and promotion of remote sensing	Contribute to environmental conservation and social development by evolving businesses that utilize remote sensing	-	Expand remote sensing projects	Specific examples of the use of remote sensing	<ul style="list-style-type: none"> <li>• Slope monitoring</li> <li>• A time series analysis of subsidence and uplift using SAR data with a partner company for a landslide hazard warning area.</li> <li>• Reservoir monitoring</li> <li>• InSAR analysis on high-resolution optical images of debris in the reservoir. (Final report in May 2022)</li> </ul>
12		Promoting innovation which contributes to the environment and society	-	-	-	-	-
13							

No	Materiality Important Themes	Important Issues	Long-term		Short-term		FY2021 Result and Actions			
			Targets (Vision for 2030)	KPI	Goals	KPI				
15	Developing a strong base for management	Enhancement of corporate governance	Strengthen the management and supervisory functions of the Board of Directors and constantly pursue a diversity and effective system	-	-	<ul style="list-style-type: none"> <li>Comply with the revised Corporate Governance Code</li> <li>Reduce the number of major compliance violations to zero annually</li> </ul>	Number of major compliance violations <ul style="list-style-type: none"> <li>Number of serious violations: 0</li> <li>Developing governance structure to meet the standards required by the prime market.</li> <li>Maintaining a stable and effective system based on the internal control system.</li> </ul>			
16		Proactive and responsible corporate communications and dialogues with stakeholders	Become a company that continues to be properly valued by stakeholders by enhancing its disclosure content	-	-	Enhance the content of disclosure and disclose the results of dialogues and details of dialogues by stakeholder each year	<ul style="list-style-type: none"> <li>Activating dialogue with stakeholders including institutional investors and financial institutions. The number of dialogues increased from FY2020.</li> <li>Improving convenience of communication tools with stakeholders, such as enhancing information on the sustainability page on our website.</li> </ul>			
17		Information security and protection of personal information	Regarding information security and personal information protection, maintain zero serious violations and information leaks	Number of serious violations and information leaks	-	Renew ISMS and P-Mark certification and maintain an effective management system  Maintain and strengthen internal systems based on the Cyber Security Management Guidelines	<ul style="list-style-type: none"> <li>Maintaining ISMS and P-Mark certification.</li> <li>Continuous awareness activities</li> <li>Related rules were developed to strengthen cybersecurity roles, responsibilities, and organizational structure in the Group.</li> <li>Continuous awareness activities</li> </ul>			
18	Activities by a diverse array of people	Human resources development	Aim to be a company in which all employees are active by making the most of their strengths	Target Proportion of female managers as to the ratio of male and female employees	Proportion of female managers	Improve engagement indicators from the previous year	Engagement indicators	<ul style="list-style-type: none"> <li>Training for human resource development, work style and career development</li> <li>Communication Enhancement among executives and employees through 1-on-1, etc.</li> <li>Engagement survey started. Positive response rate: 64%</li> </ul>		
19		Diversity & inclusion				Aim for 100% of employees to get statutory medical checkup in FY2022	Rate of Employee taking annual medical checkup (%)	<ul style="list-style-type: none"> <li>Advance a comfortable work environment, training for intrinsic motivation, and change in employee awareness to proactively promote diversity and inclusion</li> <li>Accelerate communication to provide information and promote understanding of diverse work styles</li> </ul>	Rate of Female Managers (%)  Rate of Disabled in Workforce (%)  Rate of Mid-career Recruitment (%)  Rate of Return to Work from Childcare Leave (%)  Rate of Male Employee taking Childcare Leave (%)  Rate of Annual Leave Taken by Employees (%)	<ul style="list-style-type: none"> <li>Training to promote diversity</li> <li>Discussions between female directors and female line managers</li> </ul> Employee Data : <a href="https://www.skyperfectjsat.space/en/sustainability/esg/social/">https://www.skyperfectjsat.space/en/sustainability/esg/social/</a>
20		Employee health promotion, creation of safe and secure working environment						<ul style="list-style-type: none"> <li>Actions to identify and optimize the working conditions of employee</li> <li>Various health promotion programs</li> </ul>		
21	Regional and community development	Social contribution, taking advantage of characteristics of broadcast slots, programs, commercials, etc.	Realize "Space for your Smile" through social contribution utilizing our own infrastructure	-	-	Implement social contribution measures using the assets of SKY PerfectTV!	-	<ul style="list-style-type: none"> <li>SDGs awareness activities to subscribers through "SKY PerfectTV! idol Fes. I Think of SDGs" that we produced and broadcast on BS SKY PerfectTV!</li> <li>Event for junior high and high school students who were unable to participate in various activities due to COVID-19, offering them a round-air-trip in Japan from Narita Airport on ANA's FLYING HONU.</li> </ul>		
22		Social contribution, such as next-generation education and development of local communities				<ul style="list-style-type: none"> <li>Carry out Social Contribution Programs</li> <li>Drive new social contribution activities that support the development of local communities, in addition to Education Support Project for Southeast Asia, Classes regarding Space, and Satellite Crayon Project</li> </ul>	-	<ul style="list-style-type: none"> <li>Education Support Project for Southeast Asia</li> <li>SDGs Newsletter &lt;Vol.1&gt;  <a href="https://www.skyperfectjsat.space/news/detail/sdgsnewslettervol1.html">https://www.skyperfectjsat.space/news/detail/sdgsnewslettervol1.html</a></li> <li>Satellite Crayon Project</li> <li>SDGs Newsletter &lt;Vol.2&gt;  <a href="https://www.skyperfectjsat.space/news/detail/post_158.html">https://www.skyperfectjsat.space/news/detail/post_158.html</a></li> </ul>		
						Establish a system to contribute to local communities in the event of a disaster at SKY PerfectTV! Media Center and incorporation into BCP procedures	-	Studying local disaster response at SKY PerfectTV! Media Center (Koto-ku, Tokyo)		

\*No.14: "Promoting partnerships" is a common means of achieving the targets and the goals of each theme, so we do not set individual ones.