

Targets and KPIs

No	Materiality Themes	Materialities	Long-term		Short-term		Coverage	FY2023 Results
			Targets (Vision for 2030)	KPI	FY2023 Goals	KPI		
1		Provision of broadcasting and communications infrastructure to all areas and environments	By providing highly reliable connectivity to everything and everywhere on earth at all times, we bridge the digital divide and improve the communications environment, especially in disadvantaged and developing areas, enabling people to access information more freely.	Bandwidth used by the satellites we own (including non-geostationary satellites and HAPS)	<ul style="list-style-type: none">Expanding the bandwidth used by our geostationary satellite fleet starting from the end of the previous fiscal yearExpanding our satellite communications services to include satellites other than those in our fleet	<ul style="list-style-type: none">Bandwidth of our satellite fleetNumber of satellite service contracts with business partners	Group	<ul style="list-style-type: none">Bandwidth of our satellite fleet: 112% compared to the previous fiscal yearThe number of major satellite service (for martimes) contracts of business partners remained at the same level as the previous fiscal year
				-	<ul style="list-style-type: none">Increasing the cumulative number of subscriptions to retransmission services via optical fiber, which is an important source of information during a disaster, to 2.73 million by 2024 (the end of FY2023)	Cumulative number of contracts for retransmission services	Group	Cumulative number of retransmission service subscriptions: 2.75 million
2	Building resilient broadcasting and communications infrastructure, eliminating the digital divide	Supporting BCP and relief recovery through the provision of disaster-resilient broadcasting and communications infrastructure	Contribute to enhance disaster resilience by providing a robust communications network to protect life, the economy, and livelihoods from various disasters	Bandwidth used by the satellites we own (including non-geostationary satellites and HAPS)	<ul style="list-style-type: none">Expanding the bandwidth used by our geostationary satellite fleet starting from the end of the previous fiscal yearDeveloping and expanding effective services for disaster countermeasures, including those other than satellites owned by the GroupExpanding disaster resilience partnerships with disaster prevention support organizations, companies, etc.	<ul style="list-style-type: none">Bandwidth of our satellite fleetNumber of satellite service contracts with business partners	Group	<ul style="list-style-type: none">Satellite fleet bandwidth: 112% compared to the previous yearThe number of major satellite service (for martimes) contracts of business partners remained at the same level as the previous fiscal year
				-	<ul style="list-style-type: none">Improving the conditions under which broadcasting and distribution services can be provided safely and consistentlyProtecting human life from a disaster by informing viewers of a disaster as soon as possible through broadcasts	<ul style="list-style-type: none">Making large-scale renovations 15 years after building completionImplementing a disaster preparedness plan for a Japan Trench and Kuril Islands Trench Earthquake	Group	<ul style="list-style-type: none">Started renovation of large-scale building completed in 15 years (scheduled to be completed in FY2024)SKY Perfect Entertainment Corporation has formulated a disaster prevention plan for trench-type earthquakes around the Japan and Chishima Trench, and has begun implementing disaster prevention measures.
3		Initiatives to enhance reliability and sustainability of satellite communication services through technological innovation	In addition to developing and adopting new technologies to facilitate consistent service, we work actively in partnership with other entities to achieve redundancy in our satellite and control facilities to provide more advanced services and to improve reliability	Serious service interruptions(*)	No serious service interruptions* every year to zero each year *serious service interruption: in accordance with Article 58 of the Telecommunications Business Act	Serious service interruptions(*)	SKY Perfect JSAT Corporation	One serious service interruption occurred in the service provided by JSAT MOBILE Communications Inc.
4	Enriching life through a diversity of content	Providing diverse content via broadcasting, distribution, and various customer touchpoints.	<ul style="list-style-type: none">Realize an integrated media platform that expands people's values with various contents and services	-	<ul style="list-style-type: none">Increase opportunities for people to enjoy content not only through satellite broadcasting, but also through greater use of distribution services and interactive featuresTo that end, we will increase the amount of content for our distribution services, the number of subscribers to broadcasting and distribution services, and the number of events held	<ul style="list-style-type: none">Amount of content for distribution servicesNumber of broadcast and distribution service subscribersNumber of events held	Group	<ul style="list-style-type: none">Amount of content for distribution services: approximately double the previous yearNumber of events held: Bundesliga Japan Tour and 3 othersReleased a new app to improve the convenience of SPOOX to increase opportunities for people to enjoy content
5		Promotion of content distribution by supporting entry of diverse content holders	<ul style="list-style-type: none">Promote encounters between people and content, and create world where you can easily see the content you want to see	-	<ul style="list-style-type: none">Develop a mechanism to provide content providers with studio functions, content transmission, distribution functions, etc., in an integrated mannerLaunch a content database service by the end of FY2023	Number of customers for our media solutions business	Group	<ul style="list-style-type: none">Number of customers for our media solutions business: Year-on-year increaseLaunched content transmission and content database services. Promoting the expansion of the use of Media HUB Cloud, a media solution service for content providers
6		Appropriate action for content involving violence, human rights, discrimination, etc.		-	Conducting appropriate operations in accordance with guidelines on the content provided and revising them as needed to keep pace with the changing times	-	Group	<ul style="list-style-type: none">Continue to operate in accordance with the SKY Perfect JSAT Corporation Service Guidelines (formulated in FY2021)Continue to hold on-site study sessions to educate employees and promote understanding

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7	Contributing to the environment to realize a decarbonized society and circular economy	Reduction of CO2 emissions by promoting use of renewables and improving energy efficiency of satellites and terrestrial facilities	Aiming for 100% renewable energy use	Percentage of renewable energy use	<ul style="list-style-type: none">Increasing the percentage of renewable energy use from the percentage in the previous fiscal yearReducing GHG emissions by 70% from the previous fiscal year	<ul style="list-style-type: none">Percentage of renewable energy useGHG emissions	Group	<ul style="list-style-type: none">Percentage of substantial renewable energy use: 96.6% (as of the end of FY2023)*SKY Perfect JSAT Holdings Inc. and its consolidated subsidiaries (excluding JSAT International Inc.)Scope 1 and 2 GHG emissions: 90.0% reduction compared to the previous fiscal year*SKY Perfect JSAT Holdings Inc. and domestic bases of its consolidated subsidiariesInformation disclosure based on TCFD (updated July 2024): https://www.skyperfectjsat.space/en/sustainability/esg/tcfid/
8		Support reduction of CO2 emissions via satellite services	Increasing the extent to which renewable energy sources contribute to power generation and supply and helping to spread and increase the use of infrastructure for a decarbonized society	Our contributions to renewable energy projects/number of projects	<ul style="list-style-type: none">Launching a solar radiation forecasting and solar power output forecasting system service and providing it to users to improve the efficiency of renewable energy use and operation by corporate usersExpanding decarbonized emergency communication solutions that combine Challengery’s wind turbines and our satellite communications services	<ul style="list-style-type: none">Total output of solar power plants owned by corporate users of our solar radiation forecasting and solar power output forecasting systemNumber of Challengery wind power generation projects	SKY Perfect JSAT and its domestic consolidated subsidiaries	<ul style="list-style-type: none">Total output of solar power plants owned by corporate users of our solar radiation forecasting and solar power output forecasting system : approximately 8 times compared to the previous yearNumber of Challengery wind power generation projects : 1 project
9		Appropriate disposal of industrial waste and promotion of 3Rs (reduce, reuse, recycle)	Reduce the amount of waste by promoting its proper disposal, reuse, and recycling	Total amount of waste generated	<ul style="list-style-type: none">Tallying the total amount of waste generated and disclosing the resultsInvestigating the breakdown of types of waste to promote recycling	Total amount of waste generated	SKY Perfect JSAT and its domestic consolidated subsidiaries	<ul style="list-style-type: none">Total amount of waste generated : 141.1t(of which 56.0% was industrial waste and 44.0% was general waste)*SKY Perfect JSAT Holdings Inc. and its consolidated subsidiaries in Japan (excluding some bases of SKY Perfect Customer-relations Corporation)
					<ul style="list-style-type: none">Expanding recycling efforts related to service-related products		Group	By ending the publication of the newsletter, which is a program information medium, and switching to a digital communication tool, we have reduced the amount of paper used and CO2 emissions related to production and delivery.
10		Environmentally-friendly procurement	Increase prevalence of green procurement among suppliers as a whole	-	<ul style="list-style-type: none">Starting the green purchasing of stationery and other consumablesConsidering the introduction of green procurement in our business operations	-	SKY Perfect JSAT Corporation	<ul style="list-style-type: none">Started green purchasing of stationery and other consumables.*SKY Perfect JSAT Corporation and SKY Perfect Broadcasting CorporationConsidered green procurement for business systems
11	Improving the Space environment	Initiatives to remove space debris	Establish a space debris removal service as a business and helping to make and keep space clean for sustainable space development	-	Promoting technological research and development	Status of business development	Group	Established Orbital Lasers Co., Ltd. for the development and manufacture of satellite systems for space debris removal services and full-scale business development (January 2024)
12	Promoting innovation which contributes to the environment and society	Development and promotion of remote sensing	Contribute to improving the global environment, creating a safe and secure society, by promoting our remote sensing business	Number of specific uses of remote sensing	<ul style="list-style-type: none">Expanding uses of remote sensingExpanding partnerships with Earth Observation (EO) providers, data analysis platform providers, and data users	<ul style="list-style-type: none">Number of specific uses of remote sensingStatus of partnering	Group	<ul style="list-style-type: none">Slope and infrastructure monitoringSteady growth in the number of subscribers to the LIANA serviceEmbankment monitoringEmbankment monitoring work using satellite images for local governments together with partner companiesSatellite SAR imagesIn collaboration with iQPS Inc., we are developing and demonstrating multiple image analysis algorithms to expand the range of applications for SAR images
13		Development and promotion of our non-terrestrial network (NTN) business	Construct an innovative communication network for every setting and contribute to creating a super-smart society as espoused in Society 5.0	-	<ul style="list-style-type: none">Promoting partnerships with business development partnersFormulating a business plan (including its review) and implementing an action planPromoting standardization efforts through participation in standards organizations such as 3GPP	Status of business development	Group	<ul style="list-style-type: none">Promoting R&D with partner companies with the aim of commercializing high-speed communication on mobile terminals using HAPS (High Altitude Platform)Concluded a business alliance agreement with a LEO operator with a view to a future multi-orbit strategy that links GEO/NGSO
14		Provision of new value through upgrades of broadcasting and communication and technological development	Contribute to the growth of society by continuing to provide new video services and new customer services	-	Our media business will continue to introduce new services each year that increase customer value	Specific examples of new services	Group	<ul style="list-style-type: none">Launched the SKY Perfect Points ProgramDeveloping dongle(terminal) of SKY Perfect! +(Plus) streaming stick service

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15	Promoting partnertships*	Facilitating the exchange of human resources and technology, transferring knowledge with partner companies, and participating in collaborative projects and initiatives	-	-	-	-	-	—
16	Building a robust foundation for management	Enhancement of corporate governance	Strengthen the management function and supervisory function of the Board of Directors, and constantly pursue systems with a high degree of diversity and effectiveness	-	<ul style="list-style-type: none">• Comply with the Corporate Governance Code• Reduce the number of major compliance violations to zero annually (continue from the previous fiscal year)	Number of major violations	Group	<ul style="list-style-type: none">• Implemented initiatives to comply with the Corporate Governance Code: Maintain a stable and effective system based on the internal control system and develop a governance system to comply with the standards required by the Prime Market (details below)-Assessing the effectiveness of the Board of Directors on an annual basis-The average rate at which directors attended Board of Directors meetings was 100%.-The Board of Directors consists of 9 directors (7 male and 2 female) (5 outside directors, 3 of whom are independent directors)-The Nomination and Compensation Committee consists of 5 directors. Maintaining a Board that mostly consists of outside directors
17		Proactive and responsible corporate communications and dialogues with stakeholders	Become a company that continues to be properly valued by stakeholders by enhancing its disclosure content	-	Enhance the content of disclosure and disclose the results of dialogues and details of dialogues by stakeholder each year (continue from the previous fiscal year)	-	Group	<ul style="list-style-type: none">• Actively engage in dialogue with stakeholders, including institutional investors and financial institutions, and engage in dialogue approximately 1.5 times more than the previous fiscal year.• Renewal of the sustainability website with the aim of improving the convenience of communication tools with stakeholders such as enhancing information
18		Information security and protection of personal information	Maintain zero serious violations and information leaks	Number of serious violations and information leaks	<ul style="list-style-type: none">• Renew ISMS and Privacy Mark certification every year• Strengthen cybersecurity	-	Group	<ul style="list-style-type: none">• Raising funds through positive impact finance• Maintained ISMS and Privacy Mark certification• Implementation of educational activities such as in-house security seminars and targeted e-mail attack training• Confirmed unauthorized access to the servers of the Company and its consolidated subsidiaries, blocked unauthorized access routes, and implemented measures to prevent recurrence. Continued to strengthen cybersecurity measures
19		Respect for human rights	The concept of respect for human rights is widespread, and the efforts described in the policy are being implemented	-	Formulating a policy in support of human rights	-	Group	<ul style="list-style-type: none">• Established SKY Perfect JSAT Group Human Rights Policy (October 2023)• Conducted employee training to educate and disseminate information within the Group
20	Active participation of diverse human resources	Acquiring and training personnel capable of responding to environmental changes and promoting transformation	A state in which conditions are created to improve the capabilities of each person, human capital is expanded as the sum of individual capabilities, change is promoted, and labor productivity is improved	Labor productivity (profit per capita) *Improve labor productivity compared to fiscal 2022	<ul style="list-style-type: none">• Increase the number of voluntary training programs to promote career autonomy and increase the participation rate• Promote the creation of a skills map to identify skills gaps	-	SKY Perfect JSAT Corporation	<ul style="list-style-type: none">• Implemented a hand-raising training program to promote career autonomy• Expansion of the education and training qualification subsidy system (IT qualifications, etc. to raise the level of DX skills)• Creation of skill maps (visualization of tasks and skills for each department)
21		Achieving DE&I that encourages diverse personnel to play an active role	A state of active innovation as a result of the creation of a diverse environment	Rate of Female Managers *The target for ratio of female managers is a ratio equivalent to the composition of male and female employees	<ul style="list-style-type: none">• Advance a change in employee awareness through measures and encouragement aimed at heightening intrinsic motivation• Promote understanding for diverse work styles by developing a comfortable working environment and accelerating communication• Maintain a 100% rate of return to work from childcare leave• Increase the rate of male employees taking childcare leave from the previous year	<ul style="list-style-type: none">• Rate of return to work from childcare leave• Rate of male employees taking childcare leave	SKY Perfect JSAT Corporation	<ul style="list-style-type: none">• Maintained a 100% rate of return to work from childcare leave• Rate of male employee taking childcare leave: 60.0% (7.8 points up from the previous year)• Details of HR-related data are posted at the link below (updated July 2024) https://www.skyperfectjsat.space/sustainability/esg/social/• Disseminated information to promote respect for diversity

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22	Active participation of diverse human resources	Creating a comfortable and safe organization where employees mutually respect one another	A state of psychological safety with working conditions and a system that allows each person to display his or her ability	Engagement indicators *For realizing continuous improvement	<ul style="list-style-type: none">Improve engagement indicators from the previous yearSeek 100% rate of employees taking legally mandated health checkupSeek 100% rate of employees taking stress checks	<ul style="list-style-type: none">Engagement indicatorsRate of employees taking legally mandated health checkupRate of employees taking stress checks	SKY Perfect JSAT Corporation	<ul style="list-style-type: none">Conducted engagement surveys Positive response rate: 67.0% (up 1.0 points from the previous year)*Rate of employees received a legally mandated health check-up: 98.9%*Stress check implementation rate: 95.3% (up 1.6 points from the previous year)**SKY Perfect JSAT CorporationGrasped the actual working conditions and implement initiatives to optimize themImplementation of measures to strengthen management and coaching capabilities
23	Development of Local Areas and Communities	Social contribution activities such as next-generation education and coexistence with the community	Contribute to society through the use of assets to realize "Space for your Smile"	-	Planning and promoting further social contributions using our assets	Number of measures to encourage social contributions and invigoration of the local community	Group	<ul style="list-style-type: none">■Southeast Asia Education Support ProjectIn conjunction with the Bundesliga Japan Tour, we solicited support through social media, donated soccer goals to SKY Perfect JSAT Schools, and held the SKY Perfect JSAT Cup.■Support for the education of the next generationWorkshops for high school students are held. Producing a video about SKY Perfect JSAT Corporation from a sustainability perspective and contributing to the education of the next generationContinuing from previous years, we participated in the "Science Koshien" and contributed to fostering the spirit of inquiry and creativity in science by introducing the Group's business to junior high and high school students.■Satellite Crayon ProjectRolling out "Sea Crayon" and "Mountain Crayon".Participation in events for children, holding multiple workshops, etc.Released a collaboration bottle with Tiger Corporation■Broadcasting and DistributionWith the aim of promoting regional revitalization, live broadcasts of junior high school baseball tournaments and live broadcasts of the finals of the women's baseball Kyushu tournament in collaboration with the Fukuoka SoftBank Hawks will be broadcast and distributed free of charge.Free broadcasting and distribution of the exchange game "Reclaim That Summer Project" to regain the summer Koshien tournament that was canceled due to the Corona disaster
					Enhancing collaboration between the SKY Perfect Tokyo Media Center and local governments to contribute to the local community in the event of a disaster	Status of our agreement with Koto Ward	Group	<ul style="list-style-type: none">Ongoing consideration of concluding a disaster agreement with Koto Ward, where the SKY PerfecTV! Tokyo Media Center is located. (SKY PerfecTV! Tokyo Media Center has already established a system to accept evacuees from nearby residents in the event of a disaster.)

*No.15: "Promoting partnerships" is a common means of achieving the targets and the goals of each materiality theme, so we do not set individual ones.