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Improving the Richness of Life through a Diversity of Content



Multi-channel Broadcasting Contributes to Creation of a Society Embracing Diversity

Our multi-channel satellite broadcasting TV platform, SKY PerfectTV!, offers more than 100 channels. Through diverse channels, including anime, sports, Japanese and foreign movies and drama, hobbies, and news channels, SKY PerfectTV! offers viewers opportunities to get to know diverse cultures and values. In line with the diversification of lifestyles, we offer SKY PerfectTV! via various means, such as satellite, optical fiber, and internet, and for various devices, such as PCs, smartphones, and IPTVs. Subscribers can enjoy SKY PerfectTV! anywhere anytime without device constraints.



Parental Lock for Viewer Age Restriction

We implement reviews of programs and viewer age restriction to offer a safe viewing experience of our content. In addition to in-house program review, we periodically hold meetings of the Broadcast Program Council for which experts from outside the Group are invited and disclose the minutes. Viewer age restriction is set on certain programs in addition to adult content. Parental lock is available for these programs so that subscribers can choose not to show them to children who are at a certain age or below so that the whole family can enjoy our content while according due consideration to sound development of children.



Contribution to Distribution Services in Japan and Overseas by Media Hub Cloud

We have launched an initiative with PLAY, inc., Japan's largest solution provider of video distribution for media, to realize a business supporting distribution services in Japan and overseas.

Amid the spread of over-the-top (OTT) video streaming services, needs are diversifying. There are content holders wishing to provide their content to service providers, companies wishing to distribute their events via the internet, and stores or other businesses wishing to provide

distribution services to their customers. By utilizing SKY Perfect JSAT's broadcasting facilities and technologies and PLAY's media cloud, hub functions for video distribution will be provided.

This will make it possible to have a wealth of Japanese and foreign live content, channels, and accompanying metadata in the internet cloud while reducing the workload of both content providers and content distributors, allowing them to handle content without expending time and effort.